

WORKSHOP: Internships as a method of entrepreneurship education

or

PANEL SESSION: Title

Proposed format for workshop/ panel is three (3) speakers and active audience participation

Abstract: *Remember that this description should help potential participants assess their interest. For example:*

“This workshop introduces participants to various lessons learned by companies that have hired entrepreneurship students as interns.” We present about entrepreneurial firms’ experiences with student interns and provide advice for both educators, who want to offer internships as a part of entrepreneurship curriculum, and for SME managers and administrators, who are considering hiring entrepreneurship interns. Participants receive handouts describing best practices, worksheets for designing internships, and copies of sample internship applications. We will also divide the participants into groups of 5-10 for a 15-minute brainstorming session about how to design internships that benefit both SMEs and entrepreneurship students. At the end of the brainstorming session, a representative of each group will report the most interesting ideas of their group to everyone. The immediate purpose of the workshop is to share best practices and to come up with new ideas on how to add internships to entrepreneurship curriculum. The diversity of ICSB membership should encourage a variety of viewpoints to be shared in the workshop, contributing towards the conference

theme of “Entrepreneurship: Bridging Global Boundaries”.

Workshop Organization: *(Note: Each workshop will be allocated a total of 75 min)* Each of the three presenters will have approximately 10 minutes to present, followed by 5 minutes for discussion. The final half-hour of the workshop will be devoted to group brainstorming sessions and sharing ideas from these sessions.

Intended audience: SME managers, educators, and policy makers with an interest in internships as a method of entrepreneurship education.

Presenters *(Note: Organizer(s) may or may not be involved as presenters. If you do not want to reveal presenter names at this point, please still list their areas of expertise relevant for the proposed workshop / panel):*

Ms. Jane Smith, MBA. Ms. Smith is the founder and CEO of Everything Perfect, a Cincinnati-based social venture. Her company has worked with local colleges for five years offering internships for entrepreneurship students.

Mr. Joe Garcia, MBA. Mr. Garcia owns and operates a chain of “Patatas” restaurants in Barcelona, Spain. For years, his company has hired entrepreneurship interns, some of whom have grown into leadership positions in the expanding restaurant chain.

Ayman El Tarabishy, Ph.D. Executive Director of the ICSB, Dr. Tarabishy has extensive experience in designing and teaching entrepreneurship courses that offer credit for internships. He has also developed several collaborative recognition programs for students and participating companies.