

# International Council For Small Business

55th ICSB World Conference

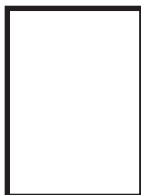
Entrepreneurship: Bridging Global Boundaries

June 24—27, 2010

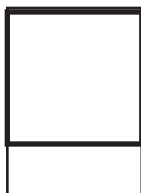
Hilton Cincinnati Netherland Plaza, Cincinnati, Ohio

## ICSB 2010

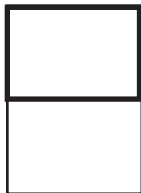
### Program/Abstract Book Advertisement Levels



Full Page  
8 1/2 x 11" Two Color...\$500.00  
8 1/2 x 11" B&W.....\$400.00



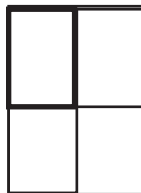
Three Quarter Page  
8 1/2 x 8 1/4" Two Color...\$450.00  
8 1/2 x 8 1/4" B&W.....\$350.00



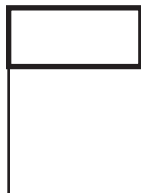
Half-Page Horizontal  
8 1/2 x 5 1/2" Two Color...\$400.00  
8 1/2 x 5 1/2" B&W.....\$300.00



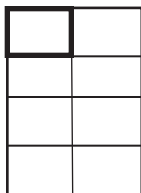
Half-Page Vertical  
4 1/4 x 8 1/4" Two Color...\$400.00  
4 1/4 x 8 1/4" B&W.....\$300.00



Quarter Page Vertical  
4 1/4 x 5 1/2" Two Color...\$200.00  
4 1/4 x 5 1/2" B&W.....\$150.00



Quarter Page Horizontal  
8 1/2 x 2 3/4" Two Color...\$200.00  
8 1/2 x 2 3/4" B&W.....\$150.00



Business Card  
4 1/4 x 2 7/8" Two Color...\$150.00  
4 1/4 x 2 7/8" B&W.....\$130.00

### Advertisement Level Selections

Advertisement (Two Color)		Advertisement (B&W)	
Full Page	\$500 ___	Full Page	\$400 ___
Three Quarter Page	\$450 ___	Three Quarter Page	\$350 ___
Half-Page Horizontal	\$400 ___	Half-Page Horizontal	\$300 ___
Half-Page Vertical	\$400 ___	Half-Page Vertical	\$300 ___
Quarter Page Vertical	\$200 ___	Quarter Page Vertical	\$150 ___
Quarter Page Horizontal	\$200 ___	Quarter Page Horizontal	\$150 ___
Business Card	\$150 ___	Business Card	\$130 ___

<b>FOR OFFICE USE ONLY</b>				Total	
Cash	Check	MC Visa Discover	Confirmation # _____		
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### Method of Payment

\_\_\_ Check Enclosed \_\_\_ Credit Card

Credit Card payments will be accepted online at: [www.uc.edu/conferencing/events/icsb](http://www.uc.edu/conferencing/events/icsb)

Advertisements should be submitted in one of the following formats: Adobe Photoshop, Adobe Illustrator or a Press Quality Adobe PDF file. **Advertisements must be submitted by April 15, 2010 to <http://csit.uc.edu/conferencing>**

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